

2025

SPONSORSHIP OPPORTUNITIES



Maximize your visibility and relationships with manufacturers as a sponsor.

Hundreds of manufacturers trust the Manufacturers Alliance as a source for training & education. Our manufacturing audience represents leading manufacturers located primarily in the five-county Twin Cities metro area.

Get in front of Minnesota manufacturers by becoming a 2025 sponsor.

MANUFACTURERS ALLIANCE STATS:

34

Years in Business

400+

Member Companies

15K

Email Audience

BECOME A
SPONSOR



Manufacturers Alliance
Providing Training & Education Peer to Peer

www.mfrall.com/sponsorship

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SPONSORSHIP OPPORTUNITIES



Limited opportunities are offered on a first-come, first-served basis

MANUFACTURER OF THE YEAR

This event honors three standout firms, each recognized for their significant contributions to the manufacturing industry. Grow your exposure and connections through this event 28 years in the running, with over 200 industry attendees representing 60+ manufacturing companies.

PLATINUM SPONSORSHIP - \$3100

- 8 reserved priority seats
- Prominent logo feature on table tent
- Highlighted in event's sponsor video
- Exclusive display table at event
- Introduce & sponsor a breakout session
- Logo feature on event flyer and in emails
- Tagged in multiple social media posts

GOLD SPONSORSHIP - \$1000

- 4 guaranteed complimentary seats
- Logo feature on table tent
- Highlighted in event's sponsor video
- Logo feature in emails
- Tagged in social media posts

PEER GROUP MEGA MEETING

This annual winter event brings together members and facilitators of 14 peer group and draws 200+ participants.

EXCLUSIVE SPONSORSHIP - ALREADY SPONSORED

- Logo feature in promotions
- Logo feature in the event program
- Introduce & sponsor Keynote
- 5 complimentary tickets
- tagged in social media post
- Exclusive display table at event

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