

2025

# SPONSORSHIP OPPORTUNITIES



**Maximize your visibility and relationships with manufacturers as a sponsor.**

Hundreds of manufacturers trust the Manufacturers Alliance as a source for training & education. Our manufacturing audience represents leading manufacturers located primarily in the five-county Twin Cities metro area.

Get in front of Minnesota manufacturers by becoming a 2025 sponsor.

## MANUFACTURERS ALLIANCE STATS:

**34**

**Years in Business**

**400+**

**Member Companies**

**15K**

**Email Audience**

BECOME A  
SPONSOR



**Manufacturers Alliance**  
Providing Training & Education Peer to Peer

[www.mfrall.com/sponsorship](http://www.mfrall.com/sponsorship)

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Limited opportunities are offered on a first-come, first-served basis

## MANUFACTURER OF THE YEAR - OCTOBER 7, 2025

This event honors three standout firms, each recognized for their significant contributions to the manufacturing industry. Grow your exposure and connections through this event 28 years in the running, with over 200 industry attendees representing 60+ manufacturing companies.

### PLATINUM SPONSORSHIP - SPOTS FULL

- 8 reserved priority seats
- Prominent logo feature on table tent
- Highlighted in event's sponsor video
- Exclusive display table at event
- Introduce & sponsor a breakout session
- Logo feature on event flyer and in emails
- Tagged in multiple social media posts

### GOLD SPONSORSHIP - \$1000

- 4 guaranteed complimentary seats
- Logo feature on table tent
- Highlighted in event's sponsor video
- Logo feature in emails
- Tagged in social media posts

## PEER GROUP MEGA MEETING - DECEMBER 2, 2025

This annual winter event brings together members and facilitators of 14 peer groups and draws 200+ participants.

### EXCLUSIVE SPONSORSHIP - ALREADY SPONSORED

- Logo feature in promotions
- Logo feature in the event program
- Introduce & sponsor Keynote
- 5 complimentary tickets
- tagged in social media post
- Exclusive display table at event

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